



COMPENSATION PLAN

Effective September, 2019 —————

The Basics

Before we begin, let's get familiar with some basic terms and concepts. These will help you better understand the aspects of the ÜFORIA™ compensation plan.



BEING Ü NEVER FELT BETTER!

1 Membership Types: Customers And Ütritionists

Everyone who signs up are considered “Members” and can choose their type of membership:

CUSTOMER	ÜTRITIONIST
No Membership Fee	Membership Fee \$39.95 per year
<ul style="list-style-type: none"> Can refer new Customers through their replicated site: yourID.uforiascience.com 	<ul style="list-style-type: none"> Can refer new Customers through their replicated site: yourID.uforiascience.com AND Can refer business prospects through their replicated site: yourID.feeluforia.com
<ul style="list-style-type: none"> Can participate in the Customer Referral Program 	<ul style="list-style-type: none"> Can participate in the Customer Referral Program
X	<ul style="list-style-type: none"> Can participate in the Comp Plan to earn commissions and ranks.
<ul style="list-style-type: none"> No monthly requirement 	<ul style="list-style-type: none"> 100 PQV monthly requirement
<ul style="list-style-type: none"> Gets notifications on special sales, product webinars and Ü of YOU trainings. 	<ul style="list-style-type: none"> Gets notifications for Customers plus business-related news, training, events, incentives, etc.
<ul style="list-style-type: none"> Can upgrade to ÜTRITIONIST anytime. <i>(Commissions are not paid retroactively)</i> 	

2 Comp Plan Language

QV / CV

Each eligible product has points of QV/CV linked to them. Unless specified, the QV amount will be the same as the CV amount. **Example:** ÜTRITION™ \$159.95 / 100QV/100CV.

QV (QUALIFYING VOLUME)

- Used for qualification requirements to be eligible to earn commissions and ranks.

PQV (PERSONAL QV)

- 100 Personal QV (PQV) or higher** in the calendar month are required to participate in the comp plan. An “**ACTIVE MEMBER**” is the Customer or Ütritionist with 100PQV in the calendar month.
- Your personal orders create your PQV
- If you didn't place a personal order for the calendar month, up to 100 QV/CV from one of your personal customers can be used to “rescue” your PQV requirement once the month has ended and will be paid to your upline as if this volume has been purchased by you.

CV (COMMISSIONABLE VOLUME)

- Used for calculating commissions throughout the comp plan.

OV (ORGANIZATIONAL VOLUME)

- The sum of all QV in your organization, excluding your own.

ENROLLMENT TREE

- Keeps track of each member's ENROLLER or SPONSOR. Your Enroller or Sponsor is the person who first introduced you to ÜFORIA™.
- A PEM (*Personally Enrolled Member*) refers to the member(s) you have personally enrolled, also known as 1st level. Their PEMs would be your 2nd level, etc.

PLACEMENT TREE

By default it's identical to the enrollment tree, except when an Enroller chooses to place a PEM underneath another ÜTRITIONIST in their organization. This can be done as long as the placement happens within the first 30 days from the date the PEM signed up and the PEM is still 1st level on both trees. When a placement takes place, it only effects the placement tree, but not the enrollment tree.

** Enrollment or Placement changes cannot make any already-issued commissions retroactive.*



3 Understanding Monthly Periods

FEBRUARY						
M	T	W	TH	F	S	S
28	29	30	31	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	1	2	3

MONTHLY PERIODS

Start at 12am Central time, the first day of the month (e.g. *January 1, February 1, March 1, etc...*) and end at 11:59pm Central time on the last day of the calendar month (e.g. *January 31, February 28/29, March 31, etc...*). Final Rank achievement and Monthly commissions are official and paid on the 10th day of the following month.

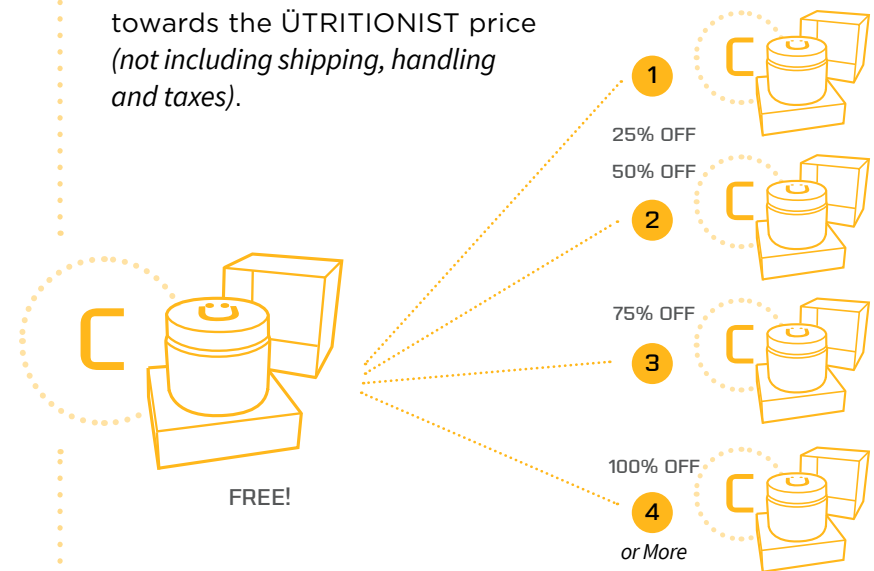
ÜSCRIPTION

Schedule your customized ÜTRITION™ to be automatically ordered, processed and shipped to your door each month. By doing this once, you can make your health a habit and rest assured that you are always “active.” You can edit or cancel anytime.

TIP: The 26th of the month is the last day a ÜSCRIPTION can be scheduled.

4 The Customer Referral Program

For every Customer with an active order, referred by another Customer or ÜTRITIONIST, the referrer will get 25% off of the price of their ÜTRITION™ scheduled to run on their next month’s ÜSCRIPTION date after the 10th of each month. Four (4) or more active referred Customers will earn a 100% Discount towards the ÜTRITIONIST price (not including shipping, handling and taxes).



Customers contributing to your Customer Referral Program discount, won't contribute toward your “Service Bonus” (explained later on this document).

5 Ranks

PAID RANK

Each monthly period, ACTIVE ÜTRITIONIST will qualify to one of the ranks on the comp plan, to get paid for that month according to such rank.

TITLE RANK

The highest rank ever achieved. The Title Rank is used for recognition. Visit ÜFORIA's recognition page at: www.uforiascience.com/recognition

QUALIFYING FOR A RANK

Meet the requirements shown on the Quick Overview Chart (page 5)

- **PQV (Personal QV)** = Defined earlier on this document.
- **Enrollment Tree OV** (Organizational Volume) = It's the sum of all QV from all members in your organization.
- **Max per Leg** = No more than this amount of QV coming from one single leg will be counted toward your OV requirement.



Quick Overview

The following chart (starts on this page and ends on the next page) shows the 8 pay centers. Remember you must be “active” with 100 PQV to participate. These are in addition to any direct-sales earnings from purchasing multipacks at a discounted price and selling them at a normal single-kit price.



PQV

	BEGINNER	BUILDER	PRODUCER	MOVER	SHAKER	INFLUENCER	INNOVATOR	GENERATOR	CREATOR	DISRUPTOR	RAINMAKER	FREE
PQV	100	100	100	100	100	100	100	100	100	100	100	100
ENROLLMENT TREE OV		100	1,000	3,000	7,500	15,000	40,000	100,000	175,000	250,000	350,000	500,000
MAX PER LEG		100 QV 100%	800 QV 80%	2100 QV 70%	5,250 QV 70%	9,000 QV 60%	16,000 QV 40%	40,000 QV 40%	70,000 QV 40%	100K QV 40%	140K QV 40%	200K QV 40%

FIRST START BONUS – Daily Pay

LEVEL	BEGINNER	BUILDER	PRODUCER	MOVER	SHAKER	INFLUENCER	INNOVATOR	GENERATOR	CREATOR	DISRUPTOR	RAINMAKER	FREE
LEVEL 1	0%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%
LEVEL 2		10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%
LEVEL 3		5%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%
LEVEL 4				5%	5%	5%	5%	6%	6%	7%	7%	7%
LEVEL 5					5%	5%	5%	5%	5%	5%	6%	6%
LEVEL 6						5%	5%	5%	5%	5%	5%	5%
LEVEL 7							1%	2%	3%	4%	4%	5%

FIRST START CHECK MATCH - Monthly Pay

MATCH LEVEL	BEGINNER	BUILDER	PRODUCER	MOVER	SHAKER	INFLUENCER	INNOVATOR	GENERATOR	CREATOR	DISRUPTOR	RAINMAKER	FREE
MATCH LEVEL 1						10%	10%	10%	10%	10%	10%	10%

FIRST START POWER BONUS - Startup Challenge!

14-DAY	No Rank Requirement. Create 900QV within your first 3 levels, within your first 14 days. Earn your first ÜTRITION for FREE!
30-DAY	No Rank Requirement. Continue growing the 3-level QV to 2500 QV within your first 30 days. Earn an extra \$500 bonus!
60-DAY* (only if 30 day was met)	Must achieve the 30-day challenge to unlock it. Continue to grow the 3-level QV to 5000 QV for another 30 days and earn an extra \$1,500.
60-DAY RELOADED	Must achieve the 60-day challenge to unlock another 60-day challenge. Continue to grow the 3-level QV with NEW PEM LEGS.

SERVICE BONUS (Prelaunch)

LEVEL 1			10%	10%	10%	10%	10%	10%	10%	10%	10%	10%
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Getting Started

The pace of the leader determines the pace of the organization. From the moment you start, create the habit of treating your business like a business.

Having ÜSTART DNA kits on-hand and get them to new Customers every day will make your business alive!



BUYING MULTIPACKS AND BECOMING A ÜTRITIONIST WITH A MULTI-PACK (3, 5, OR 10)*

Multipacks have discounted price per Üstart kit, so that when you buy these multipacks with a discount, and then sell these kits individually to new customers or members at the normal single-kit price, you create a retail earning immediately.

When you buy a multi-pack you get credited the full QV/CV. When you sell the kits individually to new customers or new Ütritionists, they will be credited 100QV/OCV, which means, commissions are not paid again on the same kits, but the 100QV will allow your customers to be considered “active” and will help you “double dipping” on the QV toward your qualification requirements.

When you sign up with a multi-pack, your 1st level First-Start bonus will be upgraded to 30% for a full calendar month on

every member you enroll with the same or lesser multi-pack during that period. The grace period for a new ÜTRITIONIST for buying the multi-pack to get the 30% upgrade is 30 days from the date the membership was purchased for the first time. This 30% upgrade can also be achieved when enrolling 3, 5 or 10 Active PEMs during the same or next calendar month when you became a ÜTRITIONIST. All enrollments must happen within the same calendar month.

Members who qualified for the upgrade via the 10-pack, may extend their 30% upgrade to the next month by purchasing another 10 pack or enrolling 10 new active members while their 30% is still alive. Once the upgrade is over, it cannot be renewed again.



1 The First-Start Power Bonus!

When you become a ÜTRITIONIST, you can participate in the 14-Day and 30-Day First-Start Power Bonuses. You'll notice a button on your back office's homepage. Your Power Bonus will start either when you click on the button or it'll automatically start when you enroll your first member or on day 15 after you purchase your ÜTRITIONIST membership (*whichever happens first*).

The Power Bonus can be achieved when the sum of QV from your 1st, 2nd and 3rd levels in your Enrollment Tree meet certain goals within the time limit, and no more than 40% comes from a single leg.

THE 14-DAY POWER BONUS

- Create 900QV in your first three levels, within the first 14 days from the date your Power Bonus started. You can earn your ÜTRITION for FREE! (*Just pay S&H*) — ÜSCRIPTION required.



THE 30-DAY POWER BONUS

Continue growing the 3-level QV to 2500QV within your first 30 days from the date your Power Bonus started, to earn an extra \$500 cash bonus, plus one ticket for the next corporate event.



THE 60-DAY POWER BONUS

Only for those of you who successfully achieve the 30-Day Power Bonus, the 60-day Power Bonus is unlocked. Continue to grow the 3-level QV to 5000 for

another 30 days to earn an extra \$1,500 and two tickets for the next corporate event. Once the full 60-day cycle ends (*from the date the Power Bonus first started*), if achieved, this reward will be paid along with the next monthly commissions and a new 60-day Power Bonus "Reloaded" will start.

THE 60-DAY POWER BONUS RELOADED!

For those of you who successfully achieve the 60-Day Power Bonus, a new 60-day cycle will unlock, to continue growing the 3-level QV WITH NEW PEM LEGS, to earn an extra \$1,500! Once the full 60-day cycle ends (*from the date this latest 60-day Power Bonus cycle started*), if achieved, this reward will be paid along with the next monthly commissions and a new 60-day Power Bonus "Reloaded" will start.

**Free Üscription and free event tickets are not interchangeable for cash.*

14-DAY	No Rank Requirement. Create 900QV within your first 3 levels, within your first 14 days. Earn your ÜTRITION™ for FREE!
30-DAY	No Rank Requirement. Continue growing the 3-level QV to 2500QV within your first 30 days. Earn an extra \$500 bonus!
60 DAY* (Only if 30 day was met)	Must achieve the 30 day challenge to unlock it. Continue to grow the 3-level QV to 5000 QV for another days and earn an extra \$1500.
60-DAY RELOADED	Must achieve the 60 day challenge to unlock another 60 day challenge. Continue to grow the 3-level QV with NEW PEM LEGS.

2 FIRST-START BONUS — Paid DAILY on Enrollment Tree

You can earn this bonus from orders placed by your new Members (*Customers or ÜTRITIONISTS*) within their first 30 days after their signup date, up to 7 levels deep.

First-Start Commissions are paid daily, with a 7-day delay. Every day, ÜFORIA's commissions system will retroactively calculate all First-Start commissions that have taken place between the first day of the calendar month, up through the date which is 7 days previous from the current day.

Any unpaid First-Start commissions are then paid out on that day. For example, if today is July 29th, First Start Commissions will be calculated between July 1 and July 22. On July 30, First Start Commissions will be calculated between July 1 and July 23, etc.

3 FIRST-START CHECK MATCH — Paid MONTHLY on Enrollment Tree

Help your PEMs make the most of their First-Start Bonus! Once the month has ended, and depending on your paid rank, you may qualify to receive a 10% First-Start check match on all of your PEM's First-Start Bonuses for the month.

For example, if you're an Influencer, and you have several PEMs who made a total of X number of \$ in First-Start bonuses, you would get matched on a 10% on each of their \$X First-Start Bonuses. If your PEM has no First-Start Bonus, you'll get a match on their PEMs.

4 RESIDÜAL BONUS — Paid MONTHLY on Placement Tree

You can earn this bonus from orders placed by Members in your organization (*Customers or ÜTRITIONISTS*) when they have more than 30 days from their signup date. The payout per level depends on your Paid Rank achieved for the month. Each level occupied by a Customer or Ütritionist/Beginner is compressed down to the next level where a rank of Builder or above is found.

GENERATIONAL PAYOUT— These are generations of INFLUENCERS, which means, it'll compress dynamically to the rank of INFLUENCER or higher and become part of your Residual Bonus. The generations of INFLUENCERS start counting on the 8th level.

5 RESIDÜAL CHECK MATCH — Paid MONTHLY on Enrollment Tree

Help your PEMs make the most of their Residual Bonus! Once the month has ended, and depending on your paid rank, you may qualify to receive a 10% Residual check match on all of your PEM's Residual Bonuses for the month. If your PEM has no Residual Bonus, you'll get a match on their PEMs.

**6 SERVICE BONUS — Paid MONTHLY
on Enrollment Tree**

Every time you enroll a new Customer or ÜTRITIONIST, you're acquiring a commitment for following through with the best service an enroller can provide. For that reason, we've created the Service Bonus. Keep in touch and continue to guide and coach your PEMs. *"Service exceeds salesmanship"* — Ron Williams.

Every month, you'll earn 10% of your PEMs' CV, both First-Start and Residual volume counts. Only those 1 to 4 Customers who will contribute to your discounted product (*Customer Referral Program*) will be excluded from this bonus.



7 ÜDRIVE BONUS

Your DNA is Ünique and your car should be too! The ÜFORIA™ CAR BONUS is flexible. What type of dream vehicle represents YOU? A luxury vehicle, sports car, SUV...or?

Starting September 1, 2019, once you hit the rank of Innovator or higher two times consecutively, you'll qualify to apply for the ÜDRIVE Bonus. Continue to maintain the rank of Innovator or higher to receive your car bonus, according to your paid as rank every month.

CONDITIONS:

In order to receive your bonus, present ÜFORIA™ with a copy of your current or proposed lease or purchase agreement for a 3-year-or-newer car. You must submit your car information for approval to support@uforiascience.com. Each car bonus will be reviewed, calculated and paid only after approval.

Timeframe: For example, you qualify as innovator or higher for 2 consecutive months with September's volume. Ranks are official when monthly commissions are paid on day 10 of the following month. So, starting October 10th you'll have 30 days of grace to decide if you're ready to get a new car and you can submit the paperwork to still get paid the ÜDRIVE Bonus on September's volume.

If you have a lease agreement, the ÜDRIVE bonus will be applied for the number of months stipulated on the lease. If you have a purchase and/or finance agreement, the ÜDRIVE bonus will be applied until the full price of the car is covered, unless it's cancelled by the Ütritionist. For example, if you were to apply for a new ÜDRIVE bonus for a different car and the new application gets approved. Only one car agreement can be in place per Ütritionist membership. As with the rest of commissions and ÜTRITIONISTS privileges, in order to continue the ÜDRIVE bonuses, the Ütritionist

must be active, meeting rank qualifications and in good standing with the company.

Once you qualify for the bonus you will receive a ÜFORIA™ decal in the mail. The decal is required to be displayed in your vehicle window. In addition, once you receive your first bonus, we require a photo of your vehicle with the decal affixed in the window. You may be required to post a new photo of you and the car at least once every year. This photo is necessary to continue to receive the ÜDRIVE Bonus.

If you fail to achieve rank in a given month, simply achieve that rank for the following month to once again earn the designated car bonus. All bonuses correspond with your "paid as" rank.

All car purchases and or lease agreements are solely between the Ütritionist/buyer and chosen dealer. Purchaser shall be responsible for meeting all contractual requirements, including credit, insurance and purchase/financing conditions.

ÜDRIVE bonus rules subject to change.



8 GLOBAL POOL FOR RANK FREE — Paid QUARTERLY on worldwide CV

Every time you are paid as rank “Free”, you participate with 1 share for this exclusive Pool. This pool is created with 1% of the company’s global CV for the quarter, and then divided by the number of shares issued.

INCENTIVES AND PROMOTIONS

In addition to the amazing compensation plan, ÜFORIA™ creates events, trips and incentives for outstanding ÜTRITIONISTS. For example, our 2019 Cruise, or the amazing leadership summits with Eric Worre.



We invite all of you to stretch and achieve your place in one of ÜFORIA’s highest and prestigious recognition programs, the CAP 100 CLUB. CAP stands for Customer Acquisition Packs. Each Customer or Ütritionist that you enroll, who each in turn receive their first customized Ütrition™ order, will count towards your CAP 100 Club total. When you complete 100 of them, you’ll be part of the CAP 100 club. Besides the honor of being a CAP 100 Club achiever, CAP 100 earners will receive special online recognition, swag, reserved seating at events, among other perks.





Ütritionist

Ütritionists are world changers! They unapologetically take ownership of who they are. They then become a stand or mirror for the betterment of humanity. Be it health, wealth or community, a Ütritionist does not waver. They stand.



“There never has been, never will be someone as beautiful and unique as you.” — Ron Williams
Ü of YOU™

BUILDER

Begin building the business of your design: Immerse yourself in training and understanding. Initiate action, be coachable, see results through practice. Your resilience will persevere.



PRODUCER

Practice makes perfect. Whether your business is part time, full time or all of the time, the focus now is being the primary source of the energy and results. Your efficiency will produce.



MOVER

You are now becoming a professional. Your way of being is greater than anything you know or say. Move people into action. How are you being?



SHAKER

Shake things up by combining your “being” amazing with doing it like a pro. In business, being amazing is not enough. Shakers are lethally skilled too.



INFLUENCER

Being an influencer is the mastery of being, doing and having. Influencers attract.

“Your actions are independent, problem solving & creating action where there is none. Influencers have a big vision and are consistent.” — Eric Worre



INNOVATOR

An innovator consciously reinvents and recreates themselves. They add creativity to their actions. They stay current with the latest tools and technologies. Relevance is sustained through innovation.



GENERATOR

Generators master the art of duplication. This art generates residual activity, producing residual income. They are “wave makers”.



CREATOR

Creators live their lives by design rather than default. The release of ego and entitlement liberates the creator where their best work is always their next work. It's the small things that distinguish good from great.



DISRUPTOR

To be a Disruptor is to welcome discomfort. A Disruptor learns from what is known and explores the unknown. They are willing to test, challenge, and push themselves to discover and create new horizons. They are fiercely bold and willing to challenge the majority opinion.



RAINMAKER

Rainmakers pull rain from dry skies. They are felt more than heard. They take responsibility for everything. They are experienced in surround sound. Their energy doesn't lie. They even dance.



FREE

Free is not a destination it is a beginning, even a reinvention of oneself. It is the transformation from paycheck to paycheck to the life-giving center point of one's purpose. Worthy of your abundance, be a great and iconic liberator of freedom.



Language

What is a “MEMBER”

When we refer to both Customers and ÜTRITIONISTS indistinctly, we say “members”.

What is a PEM?

A Personally Enrolled Member, is any Customer or ÜTRITIONIST you directly enrolled.

How does a Customer refer other Customers for the Referral Program?

Customers have a replicated site *“(for example: alias.uforiascience.com)”* to refer other customers. They also have “invites” they can send from their back office to their family and friends to share the information about ÜFORA Science™.

About Placement

Who can I place under other ÜTRITIONISTS?

Any PEM (Personally Enrolled Member), as long as they are still 1st level to you in both trees (*enrollment tree and placement tree*) before the placement happens, and as long the placement happens within the first 30 days from the date the PEM signed up.

Can I place a member under a Customer?

No, you can only place members under ÜTRITIONISTS in your organization.

When I place a member, does that affect my Enrollment Tree?

No, it just affects your Placement Tree. Your Enrollment Tree remains untouched.

When I place one of my PEMs under a ÜTRITIONIST, what’s their benefit?

The Residual bonus is the only bonus paid on the Placement Tree. Your ÜTRITIONIST will benefit by getting paid from the members you placed underneath them and their subsequent organizations.

What is the Enrollment Tree for?

Most of the comp plan is based off of the Enrollment Tree. This includes rank qualification requirements, First-Start, Check Match, Residual Check Match, Power Bonuses, Service Bonus, etc.

When I place one of my PEMs under a ÜTRITIONIST, will the PEM’s volume help the ÜTRITIONIST qualify for ranks?

No. Rank qualifiers are based off of Enrollment tree. The ÜTRITIONIST you’re helping must rank advance by their own merit based on his/her Enrollment tree, and then he/she can benefit from receiving Residual Bonuses from the member(s) you’ve placed underneath them.

Payment

Is there Dynamic Compression?

Yes.



When are commissions paid?

First-Start bonus are paid daily, with a 7 day delay from the date the order was purchased.

All final Ranks and Monthly commissions are official and paid on day 10 of the next month.

I see a commission in negative amounts. Why?

When an order generated commissions and those commissions were paid, and then for any reason the order is returned, all paid commissions would adjust accordingly.

INCOME DISCLOSURE STATEMENT

ÜFORIA Science™ Compensation Plan is an exciting opportunity that rewards you for selling products and services and sponsoring other participants who do the same. Although the opportunity is unlimited, individual results will vary depending on commitment levels and sales skills of each participant. Since ÜFORIA Science™ has recently launched, it lacks enough statistical data to prepare reliable income disclosures. There will be certain participants who will earn less while others will earn much more. We're excited about the ÜFORIA Science™ Compensation Plan and we're confident it will provide you a solid foundation to help you achieve your financial goals. As with all endeavors, hard work and the time you dedicate impacts outcomes.

If income projections were presented to you prior to your enrollment, such projections are not necessarily representative of the income, if any, that you can earn through your participation in the Compensation Plan. These income projections should not be considered as guarantees or projections of your actual earnings or profits. Success with ÜFORIA Science™ results only from hard work, dedication, and leadership.